

Last update: April 2022

Van Dessel Insurance Brokers is one of the top five insurance brokers in Belgium. As independent insurance specialist we make a difference to 40,000 national and international customers every day thanks to our approach, expertise and enthusiasm.

As a committed partner we create **unique and innovative tailor-made solutions** for the business plans of our customers. By developing our own tools and products we constantly anticipate the evolutions of your and our sector. Thanks to our size we can negotiate optimal conditions with insurers, enabling us to guarantee the most comprehensive risk cover.

Van Dessel started **75 years ago as a family business** in Berlaar, where our head office is still located today. We have further offices in Herentals, Turnhout, Ghent and Brussels. In these offices, more than 200 specialized employees overall are managing the risks of SMEs, large companies, the self-employed and liberal professions and families. To be available to our customers around the clock, we combine physical and digital service.

# Top 5 player with continuous growth turnover based on commissions £25,000,000 £15,000,000

## What we do

Risk management & insurance advice (consultancy)

- Life: employee benefits, pension, disability, death, medical costs, property finance
- Non-life: liability, property, financial insurance, employees, vehicles & fleet, assistance & legal aid

In-house claims department (in 2021: 25,989 claims files were handled)

# Who we work for

V.

€ 5.000.000

SMEs and large companies

V

Self-employed and liberal professions

acquisition Affirmo Insurance Brokers

acquisition Swaegers Verzekeringen

M

Public sector



Individuals

# History

Van Dessel Insurance Brokers was **founded in 1946** by Arthur Verlinden and Josepha Van Dessel, grandparents of current CEO Patrick Verlinden and parents of Hugo Verlinden, chairman of the board of directors.

# Financial key figures

all key figures are consolidated figures for the Van Dessel group



**11,098,489** EUR Equity



**25,741,117** EUR Turnover



**3.27%** Growth rate 2021



**3,787,028** EUR Cash flow / Ebitda



**5th largest broker** in Belgium iro turnover

## International

#### +100 countries

Worldwide presence in more than 100 countries thanks to our membership with international networks.

# **Employees**

### +200 employees

Van Dessel group has more than 200 employees in Belgium. They are the core of our company.













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# Acquisitions

2010

**Cuypers-BICC** Herentals

2014

**Degryse** Mechelen

**Thijs & Pieters** Kessel

2015

Hendrickx **Turnhout** 

2018

**Affirmo** Ghent

2019

2022

**Swaegers Turnhout** 

## **Mission**

As an independent broker, we aim to ensure the well-being of companies, organisations, entrepreneurs, families and that of our employees in a sustainable and pro-active manner.

## Vision

Entrepreneurial attitude

Always close by

Moving towards the future

Listening to our customers

## Values

Well-considered

Thorough

**Transparent** 

# Customer centricity, the core of our service

Our customers are at the centre of everything we do. This is reflected in the 4 cornerstones of our service:

#### We focus on you

We are fully committed to a strong relationship, maintained by a stable customer team.

#### We are experts in what we do

We are experts in understanding complex situations and as a result we are able to offer effective insurance packages tailored to the customer.

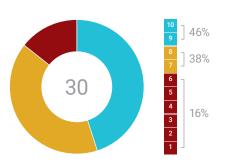
#### We create unique solutions

By gaining knowledge about our customers and their sector, we can strategically respond to changing needs. There is a unique solution for every problem.

#### We grow together with our customers

We aim for long-term loyalty by constantly trying to understand what the customer is thinking and by growing accordingly. In-depth customer knowledge and sharing information is essential.

To what extent do our customers recommend Van Dessel as an insurance partner?



Our customers clearly value our service since at the beginning of 2020, Van Dessel obtained a NPS (net promoter score) of 30. Our company thus scores significantly higher than the national benchmark of -5.0.



**Head office Berlaar** Regional offices Herentals, Turnhout, Brussels Daughter companies Affirmo (Ghent) & Swaegers Verzekeringen (Turnhout) Management offices Lier, Itegem Slovakia (RMC in Bratislava), Luxembourg (Brokerslink in Esch-sur-Sûre) Bulgaria (RMC in Sofia)

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